



CMM
INTERNATIONAL

COMMERCIAL MICRO MANUFACTURING

2025

MARKETING COMMUNICATIONS PLANNER

FROM THE

Publisher

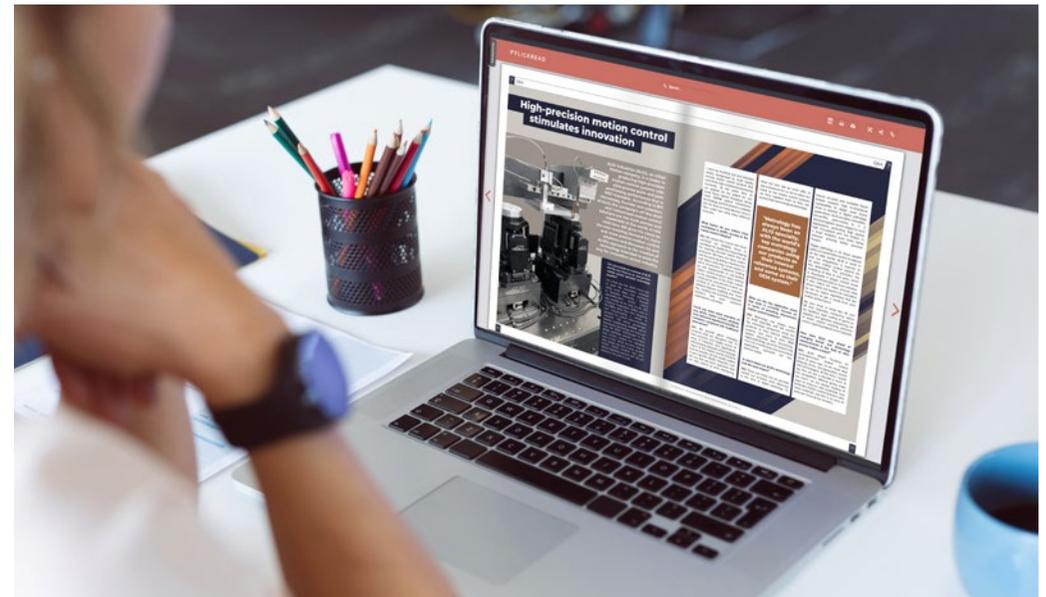


Commercial Micro Manufacturing (CMM) web portal and newsletter is the go-to digital media channel for professional engineers responsible for the identification and selection of the most commercially viable micromanufacturing and high-precision technologies.

We are a dynamic information source for those involved in the design, development and manufacture of ever smaller and more accurate parts and components across a breadth of industries, including aerospace, automotive, electronics and medical.

For a supplier, CMM magazine communicates your sales message and promotes your brand to a highly targeted market of professionals across the globe through a combination of digital banner advertising and editorial coverage via the website, newsletter and social media.

Michael Taylor
Publisher
michael@cmmmagazine.com



2025 Calendar

The CMM digital newsletter is published six times a year. Each newsletter provides new product press releases, articles, case studies and event news relevant to micromanufacturing and high precision engineering on a commercial basis.

Technologies include:

- micromoulding;
- microwelding;
- 3D microprinting;
- microelectromechanical systems (MEMS) and nanoelectromechanical systems (NEMS);
- wafer-level packaging;
- metrology.

Fields of interest include:

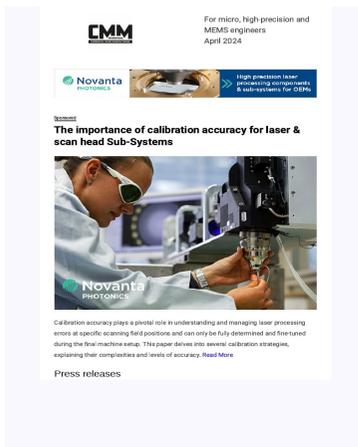
- aerospace;
- electronics;
- jewellery and watchmaking;
- medical devices; and
- telecommunications.

2025 Schedule

Newsletter	Sponsorship
FEBRUARY	January 17
APRIL	March 15
JUNE	May 16
AUGUST	July 18
OCTOBER	September 19
DECEMBER	November 14

Artwork requirements
Leader-board banner
728 x 90 pixels
Including link

Lead image
550 x 367



CIRCULATION Analysis

The CMM digital newsletter is distributed by subscription, to a combined audience of **over 10,000 recipients**. This database has been in constant development since first launched in 2007 and is one of the most comprehensive databases of global micromanufacturing and high-precision professionals compiled.



CMM digital newsletter distributed by email and read in a web browser **10,000+ recipients**



CMM digital link distributed using the CMM magazine X (formerly Twitter) feeds **1,836 followers**



CMM digital link distributed using the CMM Publisher/Editor LinkedIn profiles **3,056 recipients**

Digital Newsletter Distribution

EUROPE	7,750
NORTH AMERICA	1,501
REST OF WORLD	1,309



The CMM newsletter circulation statistics and demographics are generated from the third-party software used to manage our digital subscriptions at www.campaigner.com. Website visitor counts are generated using Google Analytics. All statistics are independently verifiable.



ADVERTISEMENT Rates



CMM online at www.cmmmagazine.com

The CMM magazine website has established itself as a vibrant hub for industry news and views. Visitors to the site can also access the entire CMM magazine back catalogue, which gives them easy access to articles and news items that have appeared in the magazine.

1st August 20223 1st August 2024 inclusive

Users	72,000+
Page views	100,000+

(Source: Google Analytics.)

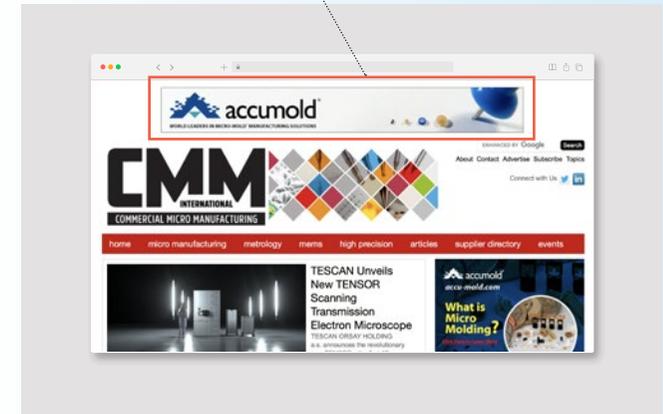
Banners and Logos on www.cmmmagazine.com

Banners and logos on www.cmmmagazine.com get noticed and drive visitor traffic back to your site.

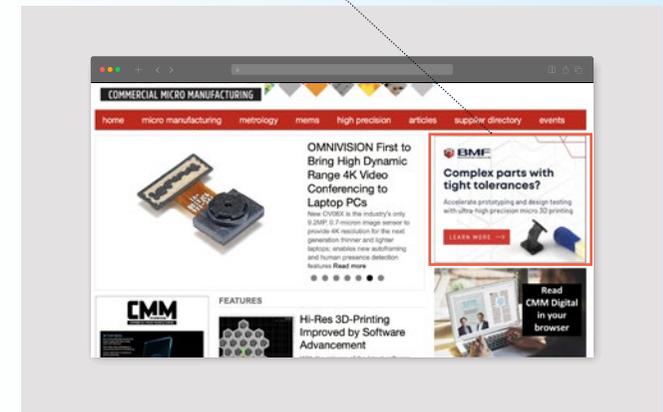
12-month contracts priced as:

Homepage Banner (728 pixels x 90 pixels)	£4,520
Ste Banner (728 pixels x 90 pixels)	£2,750
Homepage Mid-Page Unit (300 pixels x 250 pixels)	£2,950
Site Mid-Page Unit (300 pixels x 250 pixels)	£2,100

Leader-board Banner



MPU (Mid-page Unit)





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